

# *Announcing the* SERVE-A-THON MARKETPLACE!

The Serve-A-Thon Marketplace is a webpage where you can sell goods, services, &/or events to benefit Ashwood by raising money toward your family's \$250 S-A-T fundraising goal.

## **How does it work?**

- Complete a Marketplace Listing Form and turn it in to the office.
- We will list your item on the Marketplace webpage.
- The webpage will be accessible through the Ashwood website and anyone can shop on the Marketplace. We will give you a link to share with your customers, clients, family, and friends.
- You manage your own sales and money. Any amount you sell up to \$250 will be donated to Ashwood towards your \$250 Serve-A-Thon goal.
- If you raise more than \$250 on the Marketplace, please consider increasing your donation to Ashwood.

## **What kinds of things can you offer?**

*Be creative! You can offer:*

- ✦ Items that you already own (sports equipment, gently used clothing, furniture, etc.)
- ✦ Items that you make (farm produce and value-added food items, hand-made items, etc.)
- ✦ Services you provide (tutoring, consultation, babysitting, private lesson, etc.)
- ✦ Events you can coordinate or host (dinner party, boat trip, class, cottage/lodge rental)

## **Other important details**

- The Marketplace will be online from December 7 through May 4. This gives you almost five seasons (Holiday, Deep Winter, Spring Fever, Mud, and Black Fly) to sell on the Marketplace. Just think of all the possibilities!
- If both the seller and the buyer on the Marketplace are Ashwood families, the purchase helps the seller reach their S-A-T goal, not the buyer reach theirs.